



MODEL CONFERENCE OF PARTIES 5

ACTION PLAN

SCHOOL NAME: KIKANI VIDHYA MANDIR, COIMBATORE, TAMILNADU

MCOP5 Target: TO EVALUATE THE PRESENCE OF INVASIVE SPECIES (*Lantana camara*) IN THE CITY AND WORK TO REDUCE THEIR PREVALENCE THROUGH THE ADOPTION OF DIVERSE MITIGATION MEASURES.

ACTIONS	HOW?	WHO?	WHEN?	HOW WILL PROGRESS BE MEASURED?
1. INVESTIGATION	1. Identification of at <i>Lantana</i> hotspots in the city. 2. Literature review on the invasive species and its commercial utilization. 3. Interact/communicate with the government authorities and management authority 4. Identify local groups and NGOs who do participate in the drive 5. Investigating and studying	Students with the help of teachers/school authorities	July – November 2024	Preparation of Presentation, Frequent follow ups in the hotspots, Recording the events and progress fortnightly.

	the practical possibilities of the removal of the weed.			
2. AWARENESS	1. Sessions in own school and other schools 2. Social media – reels, posts, etc., 3. Community talks in Tribal societies of the identified hotspots	Students, influencers, social media pages, community associations, NGOs.	Throughout the timeline of action plan.	Track number of sessions, campaigns conducted, analysis of social media pages
3. CLEAN UP DRIVES AND COMMERCIAL UTILIZATION	1. Start in the hotspots identified 2. In association with other community members 3. In association NGO, other Governmental organizations.	Students, youth, Govt Authorities, NGOs, SHGs	At least 5 clean-up drives and recording progress of profits out of the weed removal to the tribal society.	By measuring the area of <i>Lantana</i> removal. By increasing the followers and interaction in social media
4 PROMOTION OF PRODUCTS MADE FROM THE INVASIVE PLANT PARTS	1. Promoting start-ups and existing alternatives 2. Provide linkages of alternative products between start-ups/companies and customers 3. Advertising in our social media	Students, NGOs, startups, enthusiasts	Throughout	Sales, usage, social media influence, number of collaborations